



Millennium Systems International
(888) 813-2141
pr@millenniumsi.com

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Meevo Spa & Salon Software Announces New Advanced Reporting Tools for Users

Award-winning beauty and wellness software provider empowers Meevo users with enhanced business insights available through new Business Intelligence (BI) App and Advanced Dashboards integration.

Parsippany, NJ: Millennium Systems International (MSI), the leader in spa and salon software solutions and provider of the award-winning Meevo business management platform, launches powerful reporting solutions for users with Meevo BI App available in the Google Play and Apple App Store, and Advanced Dashboards Business Booster available in the MeevoXchange®.

The Meevo BI (Business Intelligence) App was created for existing software users and provides quick access to valuable business insights and real-time data directly from their phone or tablet—anytime, anywhere. Meevo BI users now have an easy-to-use solution for analyzing specific metrics in a simplified, high-level view, providing enhanced performance visibility around the clock.

“Meevo BI gives businesses a simpler way to access key performance indicators without running multiple reports,” says Andrew Clarke, Vice President of Product Development, Millennium Systems International. “The app is designed for single-location and multi-location businesses to provide a top-down view of the business overall, per location and even per employee.”

The Business Intelligence App takes Meevo’s comprehensive reporting capabilities a step further with several data display options that make it easier to view and understand various insights. From location and date range comparisons to staff KPI’s, Meevo BI empowers users with immediate access to the metrics that matter most to them.

In addition to Meevo BI, users also have the brand-new Advanced Dashboards Business Booster available as an add-on integration.

This thoughtfully designed tool is ideal for owners and managers seeking deeper insights, historical trends, and visualizations that will prompt better data-driven decisions that support their goals. With these in-depth metrics, decision makers can easily identify trends that impact their growth and success.

“Advanced Dashboards break down complex data in a simplified way that enables users to make key business decisions based on previous patterns and trends,” Clarke continued. “There are currently 19 unique dashboards providing insights on everything from client demographics and appointment traffic to resource utilization, sales, and more.”

With deeper business insights readily available, Meevo users can effortlessly leverage their data to assess their performance and determine their goals accordingly.

For more information on Meevo, please visit: [Meevo.com](https://www.meevo.com)

Millennium Systems International

millenniumsi.com | 888.813.2141 | sales@millenniumsi.com | 28 Eastmans Road, Parsippany, NJ 07054



About Millennium Systems International

Millennium Systems International is the leading business management software provider for the beauty and wellness industry. Built on over three decades of insight, innovation, and disruption, Meevo is a true all-in-one solution for sophisticated salons and spas looking to bolster their successes. Meevo grows with you, supporting your goals and vision every step of the way with reliable tools you can count on today and tomorrow. Meevo is HIPAA compliant and fully responsive, with more than 150,000 users logging in daily to help their salon and spa businesses thrive. For more information, www.millenniumsi.com

Press Contact

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